

REAL PUZZLE \$5,000 MOVIE TEST

On Saturday of this week the \$5,000 Movie Player Identification Test will BECOME A Test.

Pictures Nos. 75 and 81 will appear on Saturday in the Boston American in "semi-mask" design. Identifying them will call for time, patience, thought.

The subjects of the two photographs are players known to everybody in America who knows the movies. Each enjoys a reputation equally high in the motion drama.

The Saturday, this most interesting and most enjoyable entertainment will be two-thirds completed. The last third of the journey will be "harder going."

CHEST COLDS

Rub Vicks on throat and chest until the skin becomes red—then spread on thickly and cover the parts with a hot flannel cloth.

VICKS VAPORUB
Over 17 Million Jars Used Yearly



This is what healed my skin trouble
Resinol

"Now I don't have to avoid people because of embarrassing skin trouble, or lie awake hours at night, tormented by intense itching. Resinol Ointment did it! After the first application this soothing ointment, I felt much blessed relief. In a short time the inflammation was reduced and the itching stopped. Now my skin is entirely gone. I used Resinol Soap as directed with it and have found Resinol Shaving Stick to be the best on the market for a clean, easy shave." Resinol trio at all drugists.

"DANDERINE"

Girls! Save Your Hair!
Make It Abundant!



Immediately after a "Danderine" massage, your hair takes on new lustre and wondrous beauty, appearing twice as heavy and plentiful, because each hair seems to stiff and thicken. Don't you want your hair to look like this? Then use Danderine. It is a clean, safe, beautiful hair. A 10-cent bottle of the delightful "Danderine" freshens your scalp, checks dandruff and falling hair. This stimulating "beauty-cream" gives to thin, dull, fading hair that youthful brightness and abundant thickness. All drugists.



KILVE
KIDNEY PILLS
FOR STOMACH AND BOWEL COMPLAINTS

IT'S AXIOMATIC
that children of any age thrive well on
Scott's Emulsion

It is nourishment abundant in strength-giving and growth-promoting substances.
Scott & Bown, New York, N.Y.

How Stars for Movies Are "Discovered"

WHAT IS THAT "SOMETHING" that prompts a motion picture producer to go to the pictures on an actress and suddenly use her in his picture?

At a recent dinner at the Hotel Waldorf, the question was asked by Melian. The first of these will be "The Lotus Eater."

"Did the tests turn out?" someone asked Melian when he told what he had done.

"I don't know—I didn't take any," was his reply.

It seems that in one of the dark scenes, in which a spotlight was used to play on the girls' faces, Melian caught a flash of what he knows was the picture of the girl who had been seen.

He explained that he simply recognized something that would take on the screen. "Well, what is it?" he was asked.

He shrugged his shoulders. "I don't know," he said.

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This will be the first of the three new pictures that he is under contract to make for First National.

When these are finished he will join David Mark Griffith, Mary Pickford and Douglas Fairbanks in the studio of the latter.

Griffith does it again. And now David Mark Griffith

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Why I Want Waldorf Customers to Share in Our Profits

There are hundreds of people eating daily at the Waldorf Lunches who, every three months, are paid back by the Waldorf the money they spent in the meantime for their lunches. They have found one of the most profitable methods of reducing the cost of living.

They are the men and women who have put their savings in the common stock of the Waldorf System, Inc., and own enough shares so that the dividends they have received pay for their lunches the year around.

I am taking this method of talking to our thousands of patrons, as a great many of them are not investors, or are not in touch with investment houses, and are, therefore, not likely to know what an unusually safe and profitable investment the common stock of the Waldorf System, Inc., is.

Many of our customers, for instance, do not know that the Waldorf System, Inc., is now one of the largest chains of lunch rooms in the country, spreading over seven States—that it is growing faster than any other chain—that there are now 89 restaurants in 28 different cities—that every day about \$30,000 is taken in cash sales—that although less than two cents is made on the average meal of 30 cents, the vast volume of 36,000 meals a year enabled the Company to pay substantial dividends to owners of Waldorf common stock last year.

Why do I want more of our customers to become owners of our common stock? For much the same reason that every employee in the service of the Waldorf System, Inc., through a profit-sharing plan, participates in the profits of this System. Nothing pays so well as taking employees and the public into partnership, so to speak. For one of the reasons you receive more prompt and courteous service in a Waldorf Lunch is because the man serving you feels the pride and responsibility of being something more than a salaried employee.

For instance, you, as a Waldorf customer, buy some of the common stock, and thereby become a part owner. You now feel more at home, eating in a restaurant in which you have an owner's interest. You take an interest in everything going on. If you notice some lapse in the courteous service or high standard of cleanliness of the Waldorf Lunches, you report it at once to the management. You will probably be giving us some idea of how a little improvement might be made, as other customer-stockholders have. You become a messenger of good will. For, while, previously, you would tell a friend

edit, all written and directed by him.

THE P. A. SEE THIS! THOSE SIGNS OUTSIDE the theatres sometimes do a star as faithfully. For instance, a sign on Washington street, this week, drew the attention from a little distance to strolling—

"Wanda Hawley the Sub?"

"THE SNOR" by the way, is a splendid example of the statement, "The play's the thing."

"How do I know—I didn't take any," was his reply.

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Kennedy's—The Live Store

Lew Is Right

The big hit in the Eddie Cantor show, now packing the Majestic, is the scene representing a Baxter Street clothing store with Eddie Cantor and Joe Opp attempting to sell Lew Hearn a suit of clothes.

Lew is right when he insists upon having a "belt in the back." That's one of the new style touches which you'll see next season. But Lew and a few other wide-awake chaps can steal a march on the rest of the crowd by coming to this Live Store.

For mixed in among the thousands of suits we took over from The House of Kuppenheimer are a limited number of advance spring models which are made with a "belt in the back."

We're selling the entire surplus wholesale stock of

Kuppenheimer Suits

Made to sell at \$50 up

\$24.50 \$29.50

\$37.50

And besides that, we're selling the entire surplus wholesale stock of

Rochester's Best Maker's Suits

Made to sell at \$45 up

\$15.50 \$19.50

\$24.50 \$29.50

\$37.50

Thousands of suits—hundreds of styles—variety wide enough to fit and please every man that comes.

Hours 8:30 to 6 Daily

Kennedy's
THE LIVE STORE
Summer and Hawley Streets

R. Edgewood President
WALDORF SYSTEM INCORPORATED

169 High Street
Boston, Mass.

Lynde Will Allowed
The will of Frank G. Lynde of Malden, who died November 9, has been allowed. Harold P. Watershouse of Malden has been appointed as executor and has given a bond of \$25,000. The estate is valued at \$25,000.

BOSTON COLLEGE AND M. I. T. SEVENS IN ICE BATTLE TONIGHT

By TAD AJAX CONFIDENTLY WHERE TO SKATE REINER BRIVES' CONTRACT

REINER BRIVES' CONTRACT

HE IS MASTER OF SKATE

Californian Smiles and Points to His Record When Claims of Later Are Mentioned

They Ajax smile at the idea of Tack's career in the arena of the ice rink. He is a Californian, and he is a skater. He is a skater who has been in the arena of the ice rink for many years. He is a skater who has been in the arena of the ice rink for many years. He is a skater who has been in the arena of the ice rink for many years.

BUGS' BAER SAYS:

IN THE JUNGLE

He had a good time before he got into the arena of the ice rink. He is a skater who has been in the arena of the ice rink for many years. He is a skater who has been in the arena of the ice rink for many years. He is a skater who has been in the arena of the ice rink for many years.

TRAINING TABLES FOR

B. C. FIVE AND SEVEN

The Boston College students are training for the ice rink. They are training for the ice rink. They are training for the ice rink. They are training for the ice rink. They are training for the ice rink.

TONIGHT'S LINEUP.

BOSTON COLLEGE. M. I. T.

Guaranteed to be a good game. It is a game that is worth watching. It is a game that is worth watching. It is a game that is worth watching.

INDOOR SPORTS

DISGUISED THE SLICKEST COP

FORCE SOAS HE CAN GO OUT AND MAKE A FEW DOLLARS

3 TITLE BOUTS AT CARLETON CLUB SHOW

Josephs, Fruzzetti and Siegal to Defend New England Titles

Sudden Death Goal Gives Victory to Shamrocks

A stirring fight down to the wire. The Shamrocks won. The Shamrocks won. The Shamrocks won.

MISS MORGAN WOULD RUN BOUT IN CHICAGO

Chicago, Jan. 26.—Miss Anna Morgan is seeking to arrange for a prize fight in Chicago. She is seeking to arrange for a prize fight in Chicago.

CLINTON IS READY TO BOX FRUZZETTI FOR ELKS

Jimmy Fruzzetti of Brighton will box Clinton in a real nice fight. It is a fight that is worth watching. It is a fight that is worth watching.

WINCHESTER CLUB ADDS 25 MEMBERS

The members of the Winchester Club have added 25 new members. They are new members. They are new members.

Boxing Latin Wins

Boxing Latin defeated Country. It is a victory. It is a victory. It is a victory.

Melrose High Wins

Melrose High defeated Newton. It is a victory. It is a victory. It is a victory.

Bradley Wins Match

Bradley won his match. He is a winner. He is a winner. He is a winner.

Griffith Beats Hill

Griffith defeated Hill. It is a victory. It is a victory. It is a victory.

Insurance League Standing

The Insurance League is standing. It is a league. It is a league.

Roller Polo Result

New Bedford 7, Worcester 4. It is a result. It is a result. It is a result.

Pures to Get Busy in Ring This Week

The St. Joseph's Club of the West End will stage another bang-up amateur boxing show. It is a show. It is a show.

Heavyweight All Worsted

16 Oz. Staple Blue, Black and Brown. It is a suit. It is a suit. It is a suit.

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THE THIMBLE THEATRE

Now Showing—"Throwing Oil On the Fire."
To-morrow—"A Female Boob."

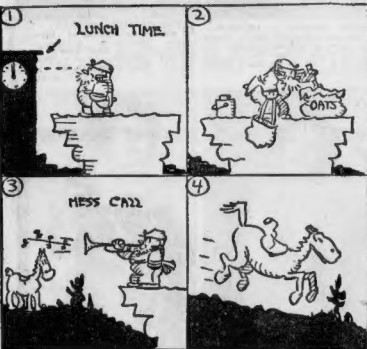


THEN THE FUN BEGAN

Registered U. S. Patent Office.



THE GENERAL



Kabibble Kabaret

Copyright, 1921 International Picture Service, Inc.—Registered U. S. Patent Office.
DEAR MR. KABIBBLE, SHOULD I MARRY A MAN TO "REFORM" HIM?
YES—BUT FOR ONLY SIX DAYS OF THE WEEK—THE BLUE LAWS WILL TAKE CHARGE OF HIM FROM THEN ON!

BRINGING UP FATHER

Registered U. S. Patent Office.



POLLY AND HER PALS

Registered U. S. Patent Office.



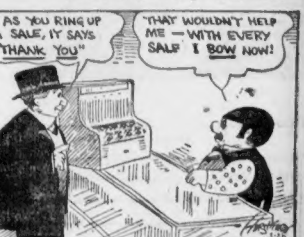
JERRY ON THE JOB

Registered U. S. Patent Office.



ABIE THE AGENT

Registered U. S. Patent Office.



KRAZY KAT

Registered U. S. Patent Office.



HOW DO THEY DO IT?

Registered U. S. Patent Office.



Bill's Feeling Strong To-day

Registered U. S. Patent Office.



So It Seems

Registered U. S. Patent Office.



Cold Weather Drives Poor Profiteers to Winter Resorts in the South

37th DAY OF THE \$5,000 TEST

READ THE RULES CAREFULLY. THEN IDENTIFY THESE TWO PHOTOGRAPHS. CLIP THEM OUT OF THE PAPER. SEND THEM IN AT THE END OF THE TEST.



THIS IS (Name of Player Here.)



THIS IS (Name of Player Here.)

YOUR NAME
THEATRE YOU ATTEND
STREET ADDRESS
CITY OR TOWN

Rules Governing Movie Player Identity Test

The Boston American and the Boston Sunday Advertiser's new Movie Player Identity Test is a test of skill and judgment open to all readers of the Boston American and Boston Sunday Advertiser, live residents of any town in any city or town in New England or Canada.

Two hundred and nineteen cash awards will be given by these two newspapers to their readers who submit the largest percentage of correct identifications in the 120 pictures to be published in these two newspapers.

All members of the Boston American and Boston Sunday Advertiser, and their families, and all movie picture players and persons connected with the movie picture industry are absolutely barred from participation in the game.

The Test will consist of 120 pictures of famous movie picture players, to be edited one each day, in the Boston American and Boston Sunday Advertiser, from January 26, 1921.

Participation in any other contest which has been run, which is now running or which shall be run by the Boston American or the Boston Sunday Advertiser will not detract from the Test.

Every participant in any or all members of a family will be allowed to submit one set of pictures, but each set must contain one O.K. identification to each picture, and no payment shall be satisfied to more than one award, and not more than one award shall be given to any one family.

Each and every identification must be neatly written or printed on the coupon furnished by the Boston American or Boston Sunday Advertiser or on a piece of paper bought from itself, accompanied either by the coupon furnished by the Boston American or Boston Sunday Advertiser or by a one or several coupon (coupons) and must have the name, residence, and address of each identification.

The set of the game will be made up of the best of motion picture and exact workmen in motion, and of the best of the

divided in that way, the first certificate will receive similar awards.

Under no circumstances should participants send in their identifications before the end of the Test, as any sent before the last picture is printed will not be considered. KODAK your identifications from day to day and at the end of the Test arrange them in numerical order and then send them in all together at one time.

There will be a fairer to make the awards. The first identification sent is after the Test closes will stand in better than the last.

All envelopes or packages containing identifications must be clearly addressed as follows: "Movie Test Editor, No. 10 Summer Street, Boston, Mass., P. O. Box 123," and sent by mail or in person, within specified time limits, which will be announced later.

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Each identification will contain a printed matter, if mailed, it is necessary to enclose a return envelope for the return of the envelope to the sender at a special letter rate, as well as this character one to the publisher or the Boston American or the Boston Sunday Advertiser, if participants desire further information, they should address their inquiries to the Boston American or the Boston Sunday Advertiser, if participants desire further information, they should address their inquiries to the Boston American or the Boston Sunday Advertiser.

The Boston American or the Boston Sunday Advertiser reserves the right to make any change in, or addition to, these conditions that may be deemed necessary for the proper conduct of the game.

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THE TOWN THAT NEVER GREW—The above photograph was taken on the road to Moushote, a quaint Cornish fishing village that was a flourishing little port when London was a prairie. But a town with only progress as fast as its inhabitants and so Moushote remains as quiet a spot as its name suggests. Yet are not the people happier, after all? (Int.)



A REAL LIVE DOLL—This is not a plaything but the smallest woman in China. She is 72 years old but is only 24 inches high. With a long time to spend to get such a small result. (C. N. U.)



HELLO KIDS—They've got it snow up in Northern New England that is just right for tobogganing. Master, here, took a grand spill when he tried to flag the camera man. (U. & U.)



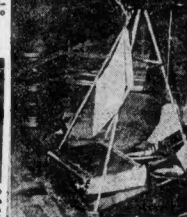
SOCIETY HAS SCOOTAMOTOBI—Sounds worse than the flu but it's only a new trend to arrive the idle rich. Mrs. Archibald McNeil, Jr., of Boston, is a Southern resort. (C) U. & U.



HA-HA, YOURSELF—This is the giant laughing, laughing at the Franklin Park Zoo. He laughs even when the mercury ducks down to the bottom of the thermometer. No sense, Oscar. (Int.)



THE OPEN DOOR—The score of this orphan asylum in Havana, Cuba, are never locked. Babies placed in the turnstile without question or investigation as to their identity. (Int.)



FATTY WRITES A LETTER—Rocco Aracilio has a tough time with his correspondence. He has too much embroidery to get close to a desk so he had a tripod built for his typewriter. (Int.)



HEAD OF FIVE GENERATIONS—Mrs. Eliza Hughes of Washington became a great-grandmother on New Year's Day. All five generations live in Washington. Mrs. Hughes is 91 years old. (C) U. & U.



WHERE WILL CUBA END?—Our neighbor to the South whom we gave a helping hand in turning its capital city into one large gambling institution. The above scene shows the crowd at the Havana race track where many Americans go to enjoy "the sport of kings." This is mild compared with the wealthy and ill-really lotteries and other forms of open gambling sanctioned by the government. (Central)



AUTOMATIC TYPEWRITER—No more of those letters that "look like typewriter ones." The young lady here is "hiding" an automatic typewriter which operates on the same principle as a piano player. The perforated paper used in the operation is similar to the music rolls used on piano players. The machine is said to work with great speed and accuracy. (Int.)

FOR SIX CENTS—Cuban banana vender. Slaps on his head to hold a drink at the corner saloon. The people of Cuba are so busy gambling they don't have time to eat much else but bananas. As the vender has little trouble getting rid of the load on his nag's back each day. "Sold in all places," says the sign. All places in Cuba, they mean. (Int.)



WHO WANTS THE BLUE LAWS NOW?—Miriam Miller of the Hippodrome (N. Y.) is all ready for the blue law advent. She is shown here in the costume which she now wears and the one which she had made and keeps handy in case her abbreviated dress is placed on the shelf by the lawmakers. Miss Miller is one of the principal dancers in Mrs. Billewicz's stable. (Western)



Public Utilities Board Needs Experts on Lighting Cases

The Boston American is a petitioner before the Department of Public Utilities for a reduction of the price of electricity charged by the Boston Edison Electric Illuminating Company. It is, therefore, a matter of considerable embarrassment to this newspaper to feel obliged to comment upon the decision of the Department of Public Utilities in another case while our petition is still pending. But careful consideration of the matter leads us to believe that we ought to make the comment, nevertheless.

The decision of the Department of Public Utilities granting the petition of the Cambridge Electric Light Company for an increase of its charges against the protest of the city of Cambridge, acting in behalf of its citizens, we confess is most disturbing. On its face, at least, it looks bad. Here is a company which confessedly paid 20 per cent. dividends last year and has during the period in which general prices were advancing received permission to increase its rates at least once. Now with general prices tumbling headlong it asked for another increase in price and is granted its request upon a very cursory hearing.

Now, naturally we do not want to make any unfriendly or unfavorable criticism of the Department of Public Utilities. Without doubt this body has made its decision according to its best lights and we do not doubt that that decision is sound, upon the assumption that the Public Utilities Department is in the nature of a court and must hear evidence and decide it with the evidential limitations of a court. If, like a court, the minds of the commissioners must be a blank page in each case on which all the evidence must be produced from which to render judgment, and if the commissioners cannot bring to bear upon the case a wider range of personal knowledge than is permitted by the rule which limits the judicial cognizance; and if, like a court, the commission cannot send out and gather its own evidence to aid the party which seems to be overmatched either in skill or resources by the other party, then we have no doubt that the decision in the Cambridge case is sound.

For most of these contests over rates are very one-sided. The company has the advantage of the assumption that it knows its business and is acting honestly. It has a corps of trained experts and is represented by attorneys who are specialists. Against them are helpless consumers, often without counsel of much experience and still more rarely with the more important aid of an expert. For counsel, however, is, absolutely helpless in these cases unless he has specialized in them with the aid of a technical expert.

The Public Utilities Commission has practically lost all control of the railroads. The street railways are gradually being absorbed as public functions, and the control of these street railways will seem in all probability to be quite formal. There is, therefore, left to it the control of the gas and electric light and power companies. We venture to suggest very respectfully to the commission as a new body of good and able men that they ought to consider how useful they are going to be to the public if they sit merely as a court without initiative and with the narrow lawyer's notion of the limitations of judicial cognizance and of neutrality between the parties.

The commissioners ought in time to be as expert on these cases as the gas and electric light men themselves, or they ought to have experts who are and who know instantly all the practical facts worth knowing. They ought to be able and they ought to feel bound to investigate themselves these cases, and to be able, without hesitation, from a clear, certain knowledge of the situation, to deny, when denial is proper, the petition **ABSOLUTELY**. Compromises such as granting a part of the requested raise come largely from the uncertainty of the commission as to the facts.

We do not mean that the commission should decide important rate cases from evidence not on the record. But it ought to assume the duty of perfecting the record on the public side when for any reason in its opinion that side has not been completely presented. Therefore, it ought to have experts who can advise it and its personnel ought to become experts themselves. In the meantime it ought to have a corps of experts whom it can call to the stand to make a record for the public whenever necessary.

A Comparison Odious to the Railroads From Any Angle

The other day the Boston American said in an editorial that the railroads, after their return to private management, had in one year of profound peace and prosperity run into debt more than the railroads had run into debt under government operation in two and one-half years, when the government not only had to contend with war but when it had to overcome and make good the default of the railroads under private management during the first year of the war.

There was a clerical mistake in this statement. To be absolutely accurate the statement should have been that the railroads ran into debt nearly as much in six months as the government did in two and one-half years. The mistake is of little significance and does not affect the argument made, but in giving figures we like to be accurate.

Suppress the Vile Habit of Spitting in Public

The vile practice of spitting in the subways is increasing. Men in particular seem to pay absolutely no attention to the signs prohibiting it.

The practice of spitting on the sidewalk is also increasing. This, of course, is prohibited.

We call the attention of the proper authorities to this fact and invite them to take some measure to suppress a disgusting and disease-spreading habit.

Expecting the Impossible

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More Truth Than Poetry

Bugs

By E. E. KISER
(With affect apologies to Mr. B. Bar)

WE talk about humanity
And puff ourselves with vanity,
Pretending that we constitute an order that is high;

But singly and collectively,
When searching introspectively,
We find that we are merely bugs—yours're one, and so am I!

OLD bugs and young bugs, big bugs and small,
Making up an infinite and evanescent variety;
Sad bugs and glad bugs, and when you count them all

They represent the thing that we agree to call Society.

PLACID bugs and critical,

Elusive and political;
The boxing bugs, the baseball bugs, the bugs on golf and chess;
Bugs on jazzing and psychology,
Fords, fashions and astrology,
And bugs who want to fill the world with Sunday gloominess.

REM bugs and humbugs, crawl bugs and long;
Every bug endeavoring to shrivel above his brother bugs;
Poor bugs and rich bugs, weak bugs and strong.

And such believing he's a bit more clever than the other bugs.

SUNNY bugs and shady bugs;

Money bugs and ladybugs;
The useful bugs and parasites; the wild bugs and the tame;
The flippancy and the serious;
The shallow and the mysterious.
Each thinking he's a wonder, but a mere bug, just the same.

FAST bugs and slow bugs; fat bugs and lean;

Spotted bugs, bugs in stripes, and far too many yellow bugs;
Wise bugs and dense bugs, proud bugs and mean.

And every bug believing he's better than his fellow-bugs.



Letters to the Editor

Wood Alcohol Drinking

Editor Boston American:

Dear Sir—I am aware of the very fact that your editorial paper has always been trying to fight evil, and therefore I decided to call your attention to one of the greatest evils we have ever been confronted with. This is wood alcohol or denatured alcohol, as some call it. It is an open secret that wood alcohol is being used as a beverage lately. Maybe some people do not want to know it, but I want to tell you what I personally have experienced for the last couple of weeks. I am a retail druggist, have been practicing pharmacy for the last 13 years, 8 years in the State of New York and the rest of the time in Massachusetts. Every drug store usually is selling wood alcohol for burning purposes, but the sales of same never were of any consideration. The average druggist never sold more than one gallon per week and some did not sell that amount in months; but for the last couple of weeks I could have sold that amount daily if I only were tempted by the profits of these particular sales. But since I am an individual that have called for it and since I was convinced that these very people would use the wood alcohol as a beverage, I have been refusing every sale of wood alcohol, have been instructing my help to do likewise and I also have decided not to keep any wood alcohol or denatured alcohol on my premises. But I am only one man so doing, and when I refuse to sell the very deadly poison, there are many other places that do sell same to anybody who asks for it. I want your kind cooperation in order to make the proper authorities of the city of Boston do something to kill this great evil at very beginning. A city ordinance prohibiting the sale of wood alcohol, unless absolutely proven that same will be used for other than beverage purposes, should be enforced. I may not be good for making suggestion, but I am sure that having your attention called to help humanity you will find some solution to it. Thanking you in advance for your kind cooperation.

A. M. FICH, Ph. B., Reg. Ph.

171 Court street, Boston.

Ye TOWNE GOSSIP

Registered U. S. Patent Office.

By K. C. B.

IT WAS last Sunday,
WHEN THE sun was shining,
AND IT WAS warm.

LIKE AN April day,
AND ALSO,
IT WAS in a street car.

AND AT a corner,
THE CAR stopped,
AND A woman got on.

WITH A child, and a LITTLE boy,
AND HE was fighting,
AND CRYING.

AND SHE dragged him INTO the car,
AND NEXT to me,
WERE TWO vacant seats.

AND SHE picked him up,
AND MADE an effort TO sit him down,
AND HE suffered.

AND HE wouldn't sit down,
AND SHE shook him,
AND MADE an effort TO STAND him up.

AND HE yelled,
AND HE yelled,
AND HE yelled.

AND HE yelled,
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EGOTISM, CAPITAL SIN OF OTHERS

WHEN you think it over, and boil it down, and sift it out, and sum it up, and thus or otherwise get at the quintessence, gist, jule, heart and meat of the matter, what we have is Egotism.

That is to say, every objectionable quality, when examined closely, turns out to be one form or another of Egotism.

It is Egotism that is the matter with the peevish, precocious child, who is her mother's darling and an unmitigated nuisance to everyone else.

It is Egotism that is at the bottom of shyness, and sensitive people hurt more feeling than those who are wantonly rude.

It is doubtless mean to chuckle over anybody's misfortune, but it is only when the Egotist stumbles we laugh; we have no desire to choke when the humble fall.

If a proud, swaggering buck stubs his toe and sprawls on the sidewalk, or a gust of wind blows up the hat of a mingling and supercilious mias, we enjoy their discomfiture, but not that of the blind man who lumps into a wall.

Egotism makes spoiled children. Egotism makes discontented husbands and fathers.

Egotism spoils literature. It causes the most gifted author's style to sink, as the fly in the apothecary's ointment.

Egotism ruins the best art. Egotism plays smash with any business. It makes the office boy pert, and the janitor surly, and the clerk not worth his pay, and the manager a petty tyrant, and the owners dummies.

It runs along like a dirty sewer through all the affairs of life. It causes more divorces than any other one thing.

It makes it hard for a woman to love a man, and unlikely that a man will love a woman.

Most girls that have no baux may well search themselves for little Egotisms which quite likely are the cause.

The human heart just naturally goes out to humility; prizes, wealth, adores and loves it—in some one loathes Egotism.

Egotism is to the soul of man what bad smell is to the nose; an ugly sight to his eye, a discord to his ear, a painful flavor to his taste, and a rough and thorny surface to his hand.

Ninety-nine of what we call sin is nothing but Egotism. For the fundamental commandment of religion is directed against it: "Thou shalt love thy neighbor as thyself."

All criminals are consummate Egotists.

Thieves, burglars, murderers and pickpockets think overweeningly of themselves.

Every Egotist is an Egotist. All actual perversion, drunkenness, dope taking and the like are fundamentally fevers and swellings of the Ego.

What the world needs is a dose of humility—of gentleness, discipline, self-giving, teachableness.

It is Egotism that entraps the head of the capitalist and makes him utterly incompetent to deal with his own affairs.

It is Egotism that gets to business in the brain of the laborer and makes him an ass or an anarchist.

Extract the Egotism and there would be no industrial problem; there would not be a million tangle that a few good-natured and open-minded employers and employees could not get together on and settle in two hours.

Egotism is the dirt soul, the dirt and sewage of mankind, from which we tread all the evils, bearing filth and fever-making mosquitoes in the way of epidemic ideas.

More preachers are unpopular from their Egotism than from any other cause.

More school teachers are unsuccessful because their usefulness and influence are destroyed by their Egotism than for any other reason.

Egotism is the subtlest of malices—because it is so easy to see in another, while it is almost impossible to detect it in one's self.

The Devil is an Egotist—for we see him in the eyes of the hypocrite.

While the Son of God called Himself, "Servant of All."

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THE COURAGE OF YOUR CONVICTIONS

Going through life without making enemies is bound to rob you of individuality and progress.

No real go-ahead person who does things and makes things move can keep things moving without making enemies.

If always you must think of who is likely to be hurt if you do thus and so in matters which are perfectly right for you to do, then you rob yourself of much benefit which is legitimately yours.

Every successful man has enemies, often many of them, but also he has friends, many of them, and they are sure to be staunch and true.

You know men who have outdistanced others more capable because they were aggressive and progressive, but if they did not do to hurt someone's feelings and to the extent of not making definite moves at the psychological moment, it might have been different.

The man not contented often in later years scores the man who should have been severe and exacting with him and wasn't.

He knows later that he should have been told emphatically how to do things right, and naturally when he comes to realize his mistakes he is disappointed at the one who should have been perhaps brutally frank.

First, be fair to yourself, then to others.

STRUCTURE OF SOCIETY ROTTING AT TOP

By Dr. John Reach Stratton,
Pastor, Calvary Baptist Church,
New York City.

I WAS writing in this column the other day about the social and unusual responsibilities of the strong. I remarked that the few always set the pace for the many and that the greatest dangers of today are at the top and not the bottom of the social scale. I have been interested to see that others seem to be waking up to the practical significance of this truth and that they are sounding a note of warning.

Dr. Elliot on Female Follies

Dr. Charles W. Elliot, President Emeritus of Harvard University, for example, in a recent speech before the Unitarian women of Boston, censured women who are leaders in social circles and their immodest dress and their laxity at other points, and he asserted that women are themselves to blame largely for the present loosening of social standards.

"I may be held old-fashioned for my views, but when I was young that was the fashion of the day," he said. "I have seen the smoking white with a woman. We can see the way women dress on any Boston street. Our mothers would call it an indecent way. These young women don't want to be indecent. They surely want to be fashionable and pretty. But the clothes are so immodest that they have a psychological effect. They tend toward immodesty in manner. It has been my observation that the average woman has a higher sense of propriety in some of these matters than women of society. Moral tenets and the dictates of propriety, I believe, are considered more binding among middle-class people than in the more raffish atmosphere of the higher social circles."

That keen observer of our modern life, Mr. Slayley Huddleston, writing in a recent issue of the Atlantic Monthly, has also denounced these abuses of the rich and strong. He says:

"The new rich constitute a rottenness in the marrow of civilization, and the rottenness must affect all the members."

And just how callous are individuals within the ranks of the so-called stronger elements of our society to these social conditions, and of their selfish and sinful luxuries and self-indulgences, even in the face of the needs of a dying world, he says:

"I stand watching the scene in the ballroom of one of the most fashionable Continental hotels. The dresses are dazzling, they are violently vivid with flaring colors, sumptuous stings, shining with rich velvet, gold and silver brocades—with flaunting feathers, scintillating with jewels, white flesh, all turning, turning, in a kaleidoscopic confusion which more nearly resembles a futuristic picture than anything I have seen."

A Shameful Contrast

Then he speaks of the wrong influences of these selfish indulgences of the strong at this time, when millions of the poor and China are literally starving to death. He says:

"The unimpaired display of wealth shamelessly contrasts with the stark misery of millions of people. The whirl of pleasure, repeated in every quarter on a large scale, or even in the most modest of homes, makes us forget common duties. It was so at Berlin, where the smart was valuing the most even in starving Vienna; London and Paris were full of dancing halls, high and little. At Paris, indeed, it was necessary to turn the theatres into ball-rooms. There was dancing at tea-time, dancing at dinner, dancing throughout the long evening."

At another time in European history, when as now there was a famine among the masses of the people and the same callous indifference which we see today within the ranks of the upper classes, and when a terrible tragedy had started the world, Voltaire, with scathing sarcasm, said: "London burns, but Paris dances."

Not self, but service, is the call of this hour!

Once-Over

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RISK GENERALLY IS THRILLING

The best thing about home brew is the danger of making and consuming it.